



News Release

Date: March 27, 2013

Title: Establishment of Foreign Subsidiary in Thailand

Please be advised that we have resolved to establish a foreign subsidiary in Thailand for enhancing business in the Southeast Asia at the board of director's meeting on the date of March 27, 2013.

1. Background and Overview of Establishment:

We established the Joint Venture Company (Fuji Nihon Thai Inulin Co., Ltd.) in Thailand on Jun, 20 2012 for producing and distributing of "Inulin" (enzyme-synthesized Inulin, soluble dietary fiber), of which we have international patents. And now the plant is under construction towards the start-up of production scheduled for November, 2013.

On the other hand, Sugar Business is required to set up the base in Thailand, as the country of sugar origin, for gathering information actively including from surrounding countries and responding in a flexible business strategy, due to uncertain domestic sugar business environment such as a development of TPP negotiation etc.

Under these circumstances, We decided to establish a foreign subsidiary in Thailand for promoting sales of functional foods, lead by "Inulin", and developing various business, sugar business as a first priority, into the Southeast Asia.

2. Corporate Profile

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| (1) Company name: | FUJI NIHON (Thailand) Co.,Ltd. (a tentative name) |
| (2) Representative: | Kazumi Fujiwara |
| (3) Location: | Bangkok |
| (4) Business scope: | Distribution of Inulin and other functional food materials |
| (5) Paid-in capital: | Thai Baht 2 million (approx.. JPY6.4 million) |
| (6) Date of establishment: | May, 2013 (scheduled) |
| (7) Shareholding: | Fuji Nihon Seito Corporation 49% |
| | Other two companies based in Thailand are under negotiation regarding to the ratio of investment. |